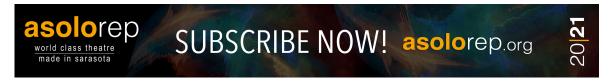
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Dear Asolo Rep Family,

We've been busy!

Here are some of the exciting things we've been working on this week:



The Best Time to Subscribe is Now

Asolo Rep sends a heartfelt THANK YOU to the more than 3,000 patrons who have already renewed their subscriptions for the 20-21 season. Your support and faith means the world to us.

With so much uncertainty about the coming year, we want to assure you that we are developing plans for every conceivable scenario to be as prepared as we can be. In all of our planning, we are thinking how to best support our subscribers and patrons and ensure everyone's safety. Whether you are renewing your subscription or subscribing for the first time, you are helping to ensure that our future is bright and that we can soon support our community with the captivating stories created by the talented artists who also call Asolo Rep home.

For subscription assistance, please email us at <u>boxoffice@asolo.org</u> or visit <u>asolorep.org/season-tickets/subscriptions</u>.



Maria and the Von Trapp Children are in the House: Long Distance Goatherd Do you need a bit of sunshine in your day? We guarantee that this video will bring you a smile! This spring we asked some of our Von Trapp family members to do some long distance collaborating as they recreated their delightful dance moves for the song "*Rf c Jm cjwEm_rf cpb*" from the comfort of their own homes.



Like, subscribe, and share!



Invest in the Future by Becoming a Co-Producer Today

"We are pleased to be Co-Producing *@jjwCjgm rf c K sqga_j* this upcoming season! We saw the West End and Broadway productions a few years back and loved it. We cannot wait to see Asolo Rep's fresh take on the Elton John classic."



çQfcgi_lbKcppagijUwllc

You too can invest in Asolo Rep's bright future by Co-Producing one of our mainstage productions today. To learn more about Co-Producing and to explore your options,



GROUND FLOOR SERIES: MAKING MUSICALS May 21 at 6pm

Announcing the first contestant for the four-part Making Musicals Series: Sophie Blanchard's *Fgef Djwg %Pmai \$ Pmjj Ovrp_t_e_I x_* with book, music and lyrics by Lizzie Hagstedt. Join us May 21st for a fifteen-minute sample of the work and a discussion with Lizzie, Associate Artistic Director, Celine Rosenthal, and Dramaturg & Literary Manager, James Monaghan.

How does it work? Over the course of eight weeks, we will preview fifteen minutes of each musical. After all four musicals have aired, we'll ask the audience to vote for their favorite and the winner will be asked to participate in **the Ground Floor Series** with a complete staged reading next season.



ENGAGE ON AIR – Tonight at 6pm

Tune in every Wednesday at 6pm EST to WSLR 96.5 or visit <u>wslr.org/fogartyville/</u> to listen live to artist interviews discussing the upcoming season at Asolo Rep as well as new content designed specifically for audio.

In this week's installment of **ENGAGE: ON AIR**, we continue the exploration of our 20-21 season productions through the eyes of the directors. Tonight Michael Donald Edwards interviews director Celine Rosenthal about *EP?LB FMPQXMLQ* by Bess Wohl. Tune in at 6pm EDT to WSLR 96.5 to hear the show, online at <u>wslr.org/fogartyville/</u> or check out the Asolo Rep website, where you can also find <u>segments</u> with Michael Donald Edwards talking about *MSP RMUL* as well as the inaugural episode about *@GJWCJJQMR RFCKSQQ.?J* with director, Josh Rhodes.



CALLBOARD

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Need to get your blood pumping and change up your routine? Follow our neighbors <u>The Circus Arts Academy on Facebook</u> for unique and wonderful circus-based workouts and challenges!



Support Asolo Rep Now on AmazonSmile

With so many people visiting Amazon during these stay-at-home times, we wanted to remind you that you can help support Asolo Rep with every Amazon purchase. AmazonSmile is a program that donates 0.5% of all eligible purchases on Amazon to the charity of your choice. All you need to do is start your shopping at **smile.amazon.com**, then choose Asolo Rep as your charity. The donation will be made at no extra cost to you.

Or consider donating directly to the Asolo COVID-19 Fund:

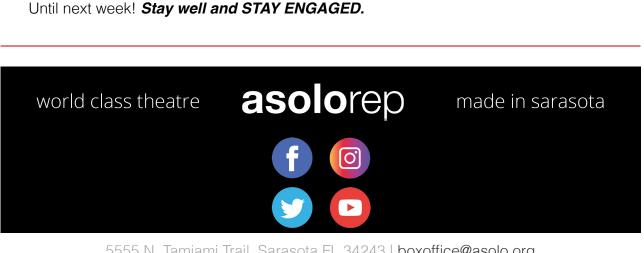
Donate to the Asolo COVID-19 Fund

With the cancellation of 109 performances, Asolo Rep could have possibly lost \$1.6 million in ticket revenue. Thanks to ticket donations and contributions from our philanthropic community, the loss will be significantly less.

Asolo Rep is proud to announce the Virginia B. Toulmin Foundation will match every dollar donated to Asolo Rep's COVID-19 Assistance Fund up to \$50,000 beginning

immediately. This matching challenge will help redress the financial repercussions of Asolo Rep's truncated 2019-20 season. Asolo Rep extends our gratitude to the Virginia B. Toulmin Foundation for their vital support and unwavering leadership during this time.

Please consider a generous donation at this time so that we can continue to fulfill our mission of presenting artistic excellence and meaningful education and engagement programs to Southwest Florida. You can donate to our Covid19 fund by visiting AsoloRepCovid19.givesmart.com OR by texting AsoloRepCovid19 to 76278.



5555 N. Tamiami Trail, Sarasota FL 34243 | boxoffice@asolo.org

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