

****FOR IMMEDIATE RELEASE****

August 23, 2018

Asolo Repertory Theatre to offer Discounted IllumiNation Series Ticket Packages September 7 - 30

WHAT:

From September 7 - 30, Asolo Rep will offer a 10 percent discount on IllumiNation Series ticket packages.

Established in 2015, IllumiNation is a series of performances and events promoting cross-cultural conversations in the community. It explores social themes threaded throughout the theatrical season. The 2018-19 IllumiNation Series will feature four plays that examine issues of race, gender, identity and cultural intersection.

The IllumiNation Series ticket package includes a pre-show reception, tickets to the performance, and a post-show facilitated conversation with community luminaries.

IllumiNation Package Prices: with 10 percent discount

3 Play Package

Section A: ~~\$204 (\$68 per ticket)~~ **\$183.60** (\$61.20 per ticket)

Section B: ~~\$159 (\$53 per ticket)~~ **\$143.10** (\$47.70 per ticket)

Section C: ~~\$102 (\$34 per ticket)~~ **\$91.80** (\$30.60 per ticket)

Section D: ~~\$72 (\$24 per ticket)~~ **\$64.80** (\$21.60 per ticket)

4 Play Package

Section A: ~~\$264 (\$66 per ticket)~~ **\$237.60** (\$59.40 per ticket)

Section B: ~~\$204 (\$51 per ticket)~~ **\$183.60** (\$45.90 per ticket)

Section C: ~~\$128 (\$32 per ticket)~~ **\$115.20** (\$28.80 per ticket)

Section D: ~~\$88 (\$22 per ticket)~~ **\$79.20** (\$19.80 per ticket)

WHEN:

The special 10 percent discount is available September 7 - 30.

2018-19 IllumiNation Events:

The Crucible

Saturday, February 9

1pm reception

2pm performance

post-show discussion

A Doll's House, Part 2

Wednesday, March 6
6:30pm reception
7:30pm performance
post-show discussion

Sweat

Contains strong language and violence

Saturday, April 6
1pm reception
2pm performance
post-show discussion

The Cake

In the Cook Theatre
Wednesday, April 24
6:30pm reception
7:30pm performance
post-show discussion

WHERE:

Asolo Repertory Theatre Box Office:
5555 N. Tamiami Trail Sarasota, FL 34243

HOW:

IllumiNation Series packages are available by calling or visiting Asolo Rep's Box Office, located in the lobby of the theatre, 5555 N. Tamiami Trail in Sarasota; 941.351.8000 or 800.361.8388, or online at www.asolorep.org. Box office hours through October 30 are Monday through Friday 10am-5pm.

Asolo Rep subscribers are welcome to change their performance dates to the IllumiNation Series dates and pay an additional \$10 fee for the pre-show reception. All ticket-holders for the IllumiNation date performances may attend the pre-show reception for an additional \$10 fee. The post-performance discussion is free and open to all.

The IllumiNation series is made possible, in part, with support from the Koski Family Foundation, Morton's Gourmet Market & Catering, and The Observer.

ABOUT ASOLO REP

Now in its 60th season, Asolo Repertory Theatre is recognized as one of the premier professional theatres in America and one of the largest in the Southeastern United States. One of the few select theatres in the nation that performs in true rotating repertory, Asolo Rep's highly skilled acting company and extensive craftsmanship bring to life this unique performance method that gives audiences the opportunity to see multiple productions in the span of a few days. Asolo Rep presents up to 10 productions each season including contemporary and classic works and provocative musical theatre experiences. A theatre district in and of itself, Asolo Rep is committed to expanding its reach into the community, furthering its collaboration with the best theatre artists working in the industry today and cultivating new artists through its affiliation with the FSU/Asolo Conservatory for Actor Training. Under the leadership of Producing Artistic Director Michael Donald Edwards and Managing Director Linda DiGabriele, Asolo Rep's ambitious theatrical offerings and ground-breaking education and community programming engage audiences and ensure its lasting legacy for future generations.

MEDIA CONTACT:

Sasha Goodrich

Public Relations Manager

941.351.9010 x 4800

Sasha_Goodrich@asolo.org

For more information, visit www.asolorep.org
