



Dear Friends,

We are pleased to announce that **Asolo Rep's Annual Gala 2021, *Sock Hop at the Drive-In***, will take place on **Saturday, May 1, 2021** at **Nathan Benderson Park** – with an all-new, socially distanced format!

The event will begin with cocktails, hors d'oeuvres and a drive-in “movie” featuring Asolo Rep’s greatest moments, followed by a seated dinner, paddle raise, performance, live music and dancing – all from the safety and comfort of your own drive-in lot! This year’s theme celebrates the 1950s Sock Hop – a lively, informal dance event popular among teenagers during that time. It featured novelty dances and vinyl records playing early rock and roll music. Sock hops bring back an irreplaceable, mid-century nostalgia. Musical entertainment will feature the 1950s band *Chrome '57*.

All Gala proceeds will support the artists in Asolo Rep’s 2020/21 season and award-winning Education & Engagement programs, which help students develop an appreciation for the arts while gaining empathy and insight into the lives of others through experiencing, discussing and creating live theatre.

It’s very important to us that this event adhere to all COVID-19 health and safety event guidelines. Here are a few of the things Asolo Rep will be implementing to make sure you and your guests stay safe:

- Check-in will take place from your vehicle
- Sanitizing stations will be available throughout the drive-in field
- All drive-in lots are 20’ x 20’ with room for one car and a table. Tables can be customized for 2, 4, 6, 8 or 10 people, based on your comfort level
- All food and beverage will be served safely by Michael’s On East staff
- We will offer different levels of distanced interaction and entertainment, so everyone is comfortable and safe
- Because things are constantly changing, Asolo Rep will advertise more detailed guidelines as we get closer to the event, and will keep an up-to-date list on the Gala webpage

We hope we can count on your support for this year’s Gala. Tables are available for \$15,000, \$10,000, \$6,000 and \$4,000 and individual tickets are available for \$1,000, \$600 and \$400. We have enclosed a Table Sponsorship form that outlines the various levels of support, as well as benefits of each sponsorship level. If you are unable to attend the event, we encourage you to make a fully tax-deductible contribution.

Your support would mean a lot to us and to Asolo Rep. If you have any questions about the sponsorships, please contact Asolo Rep’s Manager of Special Events, Laura Stuart Wood, at 941-351-9010 ext. 4712 or [Laura\\_Wood@asolo.org](mailto:Laura_Wood@asolo.org).

Kind regards,  
Your 2021 Gala Chairs

Mary Braxton-Joseph

Tammy Karp

Donna Koffman

Elisabeth Waters



**ASOLO REPERTORY THEATRE**  
***Annual Gala 2021: Sock Hop at the Drive-In***

<b>DATE</b>	<b>Saturday, May 1, 2021</b>
<b>EVENT</b>	Asolo Rep's Annual Gala returns with an all-new socially distanced format. The event will begin with cocktails, hors d'oeuvres and a drive-in "movie" featuring Asolo Rep's greatest moments, followed by a seated dinner, paddle raise, performance, live music and dancing – all from the safety and comfort of your own drive-in lot! Gala proceeds support the artists in Asolo Rep's 2020/21 season and our award-winning Education & Engagement programs, which help students develop an appreciation for the arts while gaining empathy and insight into the lives of others through experiencing, discussing and creating live theatre.
<b>THEME</b>	Sock Hop – a lively, informal dance event popular among teenagers in the 1950s. It featured novelty dances and vinyl records playing early rock and roll music that celebrated young love and freedom. From the early days as Red Cross fundraisers, to participants dancing in socks in a high school gymnasium, sock hops bring back an irreplaceable, mid-century nostalgia. Approx. decade: 1950s
<b>GALA CHAIRS</b>	Mary Braxton-Joseph, Tammy Karp, Donna Koffman and Elisabeth Waters
<b>ENTERTAINMENT</b>	Musical entertainment will feature the 7-piece 1950s band <i>Chrome '57</i>
<b>AUCTION</b>	A raffle and auction of unique items - all done via mobile bidding
<b>LOCATION</b>	<b>Nathan Benderson Park</b> , 5851 Nathan Benderson Circle, Sarasota 34235
<b>TIME/PROGRAM</b>	<div> 5PM                      Cocktail Reception and Raffle  6:30PM                  Dinner, Performance, Live Auction and Paddle Raise  7:45PM                  Drive-In Movie  8:30PM                  Music and Dancing </div>
<b>DRESS</b>	1950s Sock Hop-Inspired or Semi-Formal
<b>FOOD &amp; BEVERAGE</b>	All food and beverage will be served safely by Michael's On East staff
<b>HEALTH &amp; SAFETY</b>	This event will adhere to all COVID-19 health and safety event guidelines. Guests will be expected to follow all guidelines. We will be monitoring and updating our guidelines continuously, so please go to <a href="http://www.asolorep.org/annualgala">www.asolorep.org/annualgala</a> for a full, up-to-date list.
<b>PRICES</b>	TABLES: \$15,000, \$10,000, \$6,000, \$4,000   TICKETS: \$1,000, \$600, \$400
<b>CONTACT</b>	Laura Stuart Wood, Manager of Special Events 941-351-9010 ext. 4712 or <a href="mailto:Laura_Wood@asolo.org">Laura_Wood@asolo.org</a> <a href="http://WWW.ASOLOREP.ORG/ANNUALGALA">WWW.ASOLOREP.ORG/ANNUALGALA</a>





# ASOLO REPERTORY THEATRE ANNUAL GALA 2021

**SATURDAY, MAY 1, 2021 | 5PM | NATHAN BENDERSON PARK**  
CHAIRS MARY BRAXTON-JOSEPH, TAMMY KARP, DONNA KOFFMAN, ELISABETH WATERS

## – Table Sponsorship Opportunities –

### Platinum \$15,000

- **(1) VIP Premium Table** for twelve, socially distanced, with an adjacent drive-in lot for one vehicle
- VIP dining experience with (3) bottles of champagne, hand-selected premium wine and a personal attendant
- Group coach transportation to and from the event (with one pick-up/drop-off location)
- Recognition/corporate logo at event entrance
- Recognition/corporate logo on the Gala slideshow and on Asolo Rep's website
- Recognition/corporate logo on select online/social media promotions
- Recognition/corporate logo on the Gala invitation
- Recognition/corporate logo in the Gala program (digital and printed)
- Live recognition from the podium at the event
- Recognition in Asolo Rep's season recognition book (*November 2020 deadline*)
- (2) Ticket subscriptions to Asolo Rep's 2020/21 season (\$450 value)

*\$13,200 is tax-deductible*

### Gold \$10,000

- **(1) VIP Premium Table** for ten, socially distanced, with an adjacent drive-in lot for one vehicle
- VIP dining experience with hand-selected premium wine and a personal attendant
- Group coach transportation to and from the event (with one pick-up/drop-off location)
- Recognition/corporate logo at event entrance
- Recognition/corporate logo on the Gala slideshow and on Asolo Rep's website
- Preferential listing on the Gala invitation
- Preferential listing in the Gala program (*digital and printed*)
- Recognition in Asolo Rep's season recognition book (*November 2020 deadline*)
- (2) Ticket subscriptions to Asolo Rep's 2020/21 season (\$450 value)

*\$8,500 is tax-deductible*

### Silver \$6,000

- **(1) Prime Table** for ten, socially distanced, with an adjacent drive-in lot for one vehicle
- Upgraded wine
- Recognition/corporate logo on the Gala slideshow and on Asolo Rep's website
- Listing on the Gala invitation
- Listing in the Gala program (*digital and printed*)

*\$4,500 is tax-deductible*

### Bronze \$4,000

- (1) Table for ten, socially distanced, with an adjacent drive-in lot for one vehicle
- Recognition/corporate logo on Asolo Rep's website
- Listing on the Gala invitation
- Listing in the Gala program (*digital and printed*)

*\$2,500 is tax-deductible*



# ASOLO REPERTORY THEATRE ANNUAL GALA 2021



## HEALTH & SAFETY GUIDELINES:

- This event will adhere to all COVID-19 health and safety event guidelines
- Guests will be expected to follow all guidelines while attending the event
- Sanitizing stations will be available throughout the drive-in field
- All drive-in lots are 20' x 20' with room for one car and a table. Tables can be for 2, 4, 6, 8 or 10 people, and guests will be spaced further apart than usual
- All food and beverage will be served safely by Michael's On East staff
- We will offer different levels of distanced interaction and entertainment, so all guests are comfortable and safe
- We will be monitoring and updating our health and safety event guidelines continuously, so please go to [asolorep.org/annualgala](http://asolorep.org/annualgala) for a full, up-to-date list

## TABLES

- ☐ **PLATINUM** \$15,000    ☐ **GOLD** \$10,000    ☐ **SILVER** \$6,000    ☐ **BRONZE** \$4,000

## TICKETS

- |  |   |  |
|--|---|--|
| <p><input type="checkbox"/> <b>GOLD \$1,000 x _____ GUESTS</b></p> <ul style="list-style-type: none"> <li>• Premium seating, socially distanced</li> <li>• VIP dining experience with hand-selected premium wine</li> <li>• Preferential listing in the Gala program (<i>digital and printed</i>)</li> </ul> <p><i>(\$850 is tax-deductible)</i></p> | <p><input type="checkbox"/> <b>SILVER \$600 x _____ GUESTS</b></p> <ul style="list-style-type: none"> <li>• Prime seating, socially distanced</li> <li>• Upgraded wine</li> <li>• Listing in the Gala program (<i>digital and printed</i>)</li> </ul> <p><i>(\$450 is tax-deductible)</i></p> | <p><input type="checkbox"/> <b>BRONZE \$400 x _____ GUESTS</b></p> <ul style="list-style-type: none"> <li>• General seating, socially distanced</li> <li>• Listing in the Gala program (<i>digital and printed</i>)</li> </ul> <p><i>(\$250 is tax-deductible)</i></p> |
|--|---|--|

### REQUIRED: Please check one of the following:

- |  |  |   |
|--|--|---|
| <p><input type="checkbox"/> <b>We would like our own drive-in lot with a table for 2, by ourselves</b></p> | <p><input type="checkbox"/> <b>I/We would like to share a drive-in lot and form a table with friends.</b><br/>Please circle lot/table size:    4    6    8    10</p> | <p><input type="checkbox"/> <b>I am purchasing a ticket on my own and would like you to place me at a shared drive-in lot/table</b></p> |
|--|--|---|

☐ **CONTRIBUTION:** I am unable to attend, but would like to make a tax-deductible contribution in the amount of \$ \_\_\_\_\_

NAME(S) \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDITIONAL CONTACT \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

### NAME/COMPANY LISTING FOR PRINTED MATERIALS

PLEASE PRINT AS YOU WOULD LIKE IT TO APPEAR

### PAYMENT INFORMATION

- ☐ **My check is enclosed in the amount of \$ \_\_\_\_\_**  
Please make payable to Asolo Repertory Theatre
- ☐ **Charge my credit card in the amount of \$ \_\_\_\_\_**  
Visa, MasterCard, American Express and Discover

CREDIT CARD # \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

SIGNATURE \_\_\_\_\_ EXP. DATE \_\_\_\_\_

### MAIL COMPLETED FORM TO:

Asolo Repertory Theatre Special Events  
ATTN: Laura Stuart Wood  
5555 N. Tamiami Trail, Sarasota, FL 34243

EMAIL [Laura\\_Wood@asolo.org](mailto:Laura_Wood@asolo.org)

CALL 941-351-9010 ext. 4712

FAX 941-351-5796

The non-tax-deductible portion of each ticket is \$150/person.