

Dear Friends,

We are pleased to announce that Asolo Rep's Annual Gala 2020: A Bollywood Ball, will take place on Saturday, March 7, 2020 at The Ritz-Carlton Sarasota.

The event will begin with a cocktail reception and auction, followed by a seated dinner, paddle raise, live music and dancing. This year's theme celebrates Bollywood, the Indian film industry known for its melodramatic plots, colorful scenery, lively music, dance and romance. It's one of the largest centers of film production in the world and is based in the vibrant city of Mumbai. Bollywood-inspired musical entertainment will be announced soon.

All Gala proceeds will support the artists in Asolo Rep's 2019/20 season and our award-winning Education & Engagement programs, which help students develop an appreciation for the arts while gaining empathy and insight into the lives of others through experiencing, discussing and creating live theatre.

We hope we can count on your support for this year's Gala. Tables are available for \$15,000, \$10,000, \$6,000 and \$4,000 and individual tickets are available for \$1,000, \$600 and \$400. We have enclosed a Table Sponsorship form that outlines the various levels of support, as well as benefits of each sponsorship level. If you are unable to attend the event, we encourage you to make a fully tax-deductible contribution.

We will also be hosting a Gala After Party at Lemon Tree Kitchen in downtown Sarasota. Tickets are available for \$50 and will include a complimentary specialty drink, discounted cash bar, light bites, DJ and entertainment. Gala Table Sponsors at the Platinum, Gold and Silver levels will receive an allotment of complimentary tickets as part of their sponsorship.

Your support would mean a lot to us and to Asolo Rep. If you have any questions about the sponsorships, please contact Asolo Rep's Manager of Special Events, Laura Stuart Wood, at 941-351-9010 ext. 4712 or Laura_Wood@asolo.org.

Kind regards, Your 2020 Gala Chairs

nary

Mary Braxton-Joseph

Jammy

Tammy Karp

Donna Koffman

Elisabeth Waters



ASOLO REPERTORY THEATRE Annual Gala 2020: A Bollywood Ball

DATE	Saturday, March 7, 2020			
EVENT	Asolo Rep's Annual Gala is perfect for business or personal entertaining. The event will begin with a cocktail reception and auction, followed by a seated dinner, paddle raise, live music and dancing. Gala proceeds support the artists in Asolo Rep's 2019/20 season and our award-winning Education & Engagement programs, which help students develop an appreciation for the arts while gaining empathy and insight into the lives of others through experiencing, discussing and creating live theatre.			
THEME	Bollywood the Indian film industry known for its melodramatic plots, colorful scenery, lively music, dance and romance. It's one of the largest centers of film production in the world and is based in the vibrant city of Mumbai. From the glitz and glamour of Bollywood stars to its iconic architecture and dazzling beaches, Mumbai has attracted kings, dignitaries and eminent personalities from across the globe. Approx. decade: present day.			
GALA CHAIRS	Mary Braxton-Joseph, Tammy Karp, Donna Koffman and Elisabeth Waters			
ENTERTAINMENT	Bollywood-inspired band and entertainment to be announced soon.			
AUCTION	A raffle and auction of unique items including high-end vacation getaways, sports packages, dinner and theatre packages and much more.			
LOCATION	The Ritz-Carlton Sarasota, 1111 Ritz-Carlton Drive, Sarasota 34236			
TIME/PROGRAM	6PMCocktail Reception and Auction7:30PMDinner, Live Auction and Paddle Raise9PMPerformance9:30PMMusic and Dancing			
DRESS	Bollywood-Inspired or Black Tie Optional			
PRICES	TABLES: \$15,000, \$10,000, \$6,000, \$4,000 TICKETS: \$1,000, \$600, \$400			
CONTACT	Laura Stuart Wood, Manager of Special Events 941-351-9010 ext. 4712 or Laura_Wood@asolo.org WWW.ASOLOREP.ORG/ANNUALGALA			

ASOLO REPERTORY THEATRE ANNUAL GALA



TABLE SPONSORSHIP OPPORTUNITIES

- (1) VIP Premium Table for twelve, with the opportunity to host an Artistic Guest (Actor, Director, Designer)
 Optional: Traditional Indian floor seating
- VIP dining experience with (3) bottles of champagne, hand-selected premium wine and a personal attendant
- Recognition/corporate logo at event entrance
- Recognition/corporate logo on the Gala slideshow and on Asolo Rep's website
- Recognition/corporate logo on select online/social media promotions
- Recognition/corporate logo on the Gala invitation
- Recognition/corporate logo in the Gala program
- Recognition in Asolo Rep's season program book (October 10, 2019 deadline)
- (12) Tickets to the Gala After-Party
- (2) Ticket subscriptions to Asolo Rep's 2019/20 season (\$950 value) \$13,200 is tax-deductible
- (1) VIP Premium Table for ten, with the opportunity to host an Artistic Guest (Actor, Director, Designer)
- VIP dining experience with hand-selected premium wine and a personal attendant
- Recognition/corporate logo at event entrance
- Recognition/corporate logo on the Gala slideshow and on Asolo Rep's website
- Preferential listing on the Gala invitation
- Preferential listing in the Gala program
- Recognition in Asolo Rep's season program book (October 10, 2019 deadline)
- (10) Tickets to the Gala After-Party
- (2) Ticket subscriptions to Asolo Rep's 2019/20 season (\$950 value) \$8,500 is tax-deductible
- (1) Prime Table for ten, with upgraded wine
- Recognition/corporate logo on the Gala slideshow and on Asolo Rep's website
- Listing on the Gala invitation
- Listing in the Gala program
- (4) Tickets to the Gala After-Party
 \$4,500 is tax-deductible

- (1) Table for ten
- Listing on Asolo Rep's website
- Listing on the Gala invitation
- Listing in the Gala program
 - \$2,500 is tax-deductible
- BRONZE ^{\$}4,

PLATINUM ^{\$}15,000

GOLD ^{\$10,000}

SILVER ^{\$6,000}



TABLES

PLATINUM \$15,000 **SILVER** \$6,000 **GOLD** \$10,000

BRONZE \$4,000

wine

TICKETS

_	GOLD \$1,000 X GUESTS			
	Premium seating for one • VIP dining experience with hand-selected premium			
	Preferential listing in the Gala program • Ticket to the Gala After-Party			
	\$850 is tax-deductible			
	SILVER \$600 x GUESTS			
	Prime seating for one, with upgraded wine • Listing in the Gala program			
	\$450 is tax-deductible			

- BRONZE \$400 x _____ GUESTS General seating for one • Listing in the Gala program \$250 is tax-deductible
- I am unable to attend, but would like to make a tax-deductible contribution in the amount of \$_____

NAME(S)						
TITLE						
COMPANY						
ADDRESS						
CITY	STATE	_ ZIP				
PHONE						
EMAIL						
ADDITIONAL CONTACT						
PHONE	EMAIL					

NAME/COMPANY LISTING FOR PRINTED MATERIALS

PLEASE PRINT AS YOU WOULD LIKE IT TO APPEAR

PAYMENT INFORMATION

- My check is enclosed in the amount of \$____ Please make payable to Asolo Repertory Theatre
- Charge my credit card in the amount of \$___ Visa, MasterCard, American Express and Discover

CREDIT CARD # _____

NAME AS IT APPEARS ON CARD

SIGNATURE _____ EXP. DATE _____

MAIL COMPLETED FORM TO:

Asolo Repertory Theatre Special Events ATTN: Laura Stuart Wood 5555 N. Tamiami Trail, Sarasota, FL 34243

EMAIL Laura_Wood@asolo.org CALL 941-351-9010 ext. 4712 FAX 941-351-5796 The non-tax-deductible portion of each ticket is \$150/person.
