

Dear Friends,

We are pleased to announce that **Asolo Rep's Annual Gala 2020**: **A Bollywood Ball**, will take place on **Saturday**, **March 7**, **2020** at **The Ritz-Carlton Sarasota**.

The event will begin with a cocktail reception and auction, followed by a seated dinner, paddle raise, live music and dancing. This year's theme celebrates Bollywood, the Indian film industry known for its melodramatic plots, colorful scenery, lively music, dance and romance. It's one of the largest centers of film production in the world and is based in the vibrant city of Mumbai. Our musical entertainment will feature a **Bollywood-inspired show** with dancers and Broadway performers, along with the Atlanta-based 5-piece Indian band **Jashn**. Jashn delivers Bollywood classics while showcasing an ancient form of Indian classical music, as well as Garba entertainment touched with modern flavor.

All Gala proceeds will support the artists in Asolo Rep's 2019/20 season and our award-winning Education & Engagement programs, which help students develop an appreciation for the arts while gaining empathy and insight into the lives of others through experiencing, discussing and creating live theatre.

We hope we can count on your support for this year's Gala. Tables are available for \$15,000, \$10,000, \$6,000 and \$4,000 and individual tickets are available for \$1,000, \$600 and \$400. We have enclosed a Table Sponsorship form that outlines the various levels of support, as well as benefits of each sponsorship level. If you are unable to attend the event, we encourage you to make a fully tax-deductible contribution.

We will also be hosting a Gala After Party at Lemon Tree Kitchen in downtown Sarasota. Tickets are available for \$50 and will include a complimentary specialty drink, discounted cash bar, light bites, DJ and entertainment. Gala Table Sponsors at the Platinum, Gold and Silver levels will receive an allotment of complimentary tickets as part of their sponsorship.

Your support would mean a lot to us and to Asolo Rep. If you have any questions about the sponsorships, please contact Asolo Rep's Manager of Special Events, Laura Stuart Wood, at 941-351-9010 ext. 4712 or Laura_Wood@asolo.org.

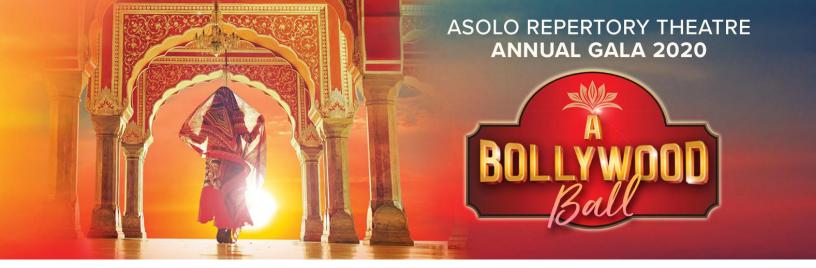
Kind regards, Your 2020 Gala Chairs

Mary Braxton-Joseph

Tammy Karp

Donna Koffman

Elisabeth Waters



ASOLO REPERTORY THEATRE Annual Gala 2020: A Bollywood Ball

DATE Saturday, March 7, 2020

EVENT Asolo Rep's Annual Gala is perfect for business or personal entertaining. The event will

begin with a cocktail reception and auction, followed by a seated dinner, paddle raise, live music and dancing. Gala proceeds support the artists in Asolo Rep's 2019/20 season and our award-winning Education & Engagement programs, which help students develop an appreciation for the arts while gaining empathy and insight into the lives of others

through experiencing, discussing and creating live theatre.

THEMEBollywood – the Indian film industry known for its melodramatic plots, colorful scenery,

lively music, dance and romance. It's one of the largest centers of film production in the world and is based in the vibrant city of Mumbai. From the glitz and glamour of Bollywood stars to its iconic architecture and dazzling beaches, Mumbai has attracted kings,

dignitaries and eminent personalities from across the globe. Approx. decade: present day.

GALA CHAIRS Mary Braxton-Joseph, Tammy Karp, Donna Koffman and Elisabeth Waters

ENTERTAINMENT Musical entertainment will feature a Bollywood-inspired show with dancers and

Broadway performers, along with the Atlanta-based 5-piece Indian band *Jashn*. *Jashn* delivers Bollywood classics while showcasing an ancient form of Indian classical music, as

well as Garba entertainment touched with modern flavor.

AUCTION A raffle and auction of unique items including high-end vacation getaways, sports

packages, dinner and theatre packages and much more.

LOCATION The Ritz-Carlton Sarasota, 1111 Ritz-Carlton Drive, Sarasota 34236

TIME/PROGRAM 6PM Cocktail Reception and Auction

7:30PM Dinner, Live Auction and Paddle Raise

9PM Bollywood-Inspired Show

9:30PM Music and Dancing

DRESS Bollywood-Inspired or Black Tie Optional

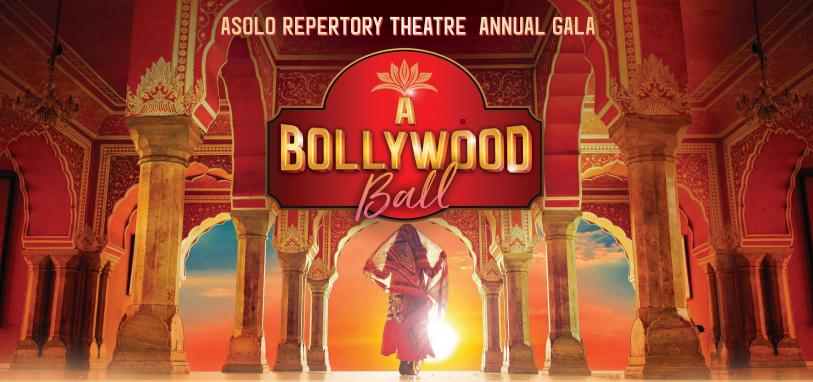
CONTACT

PRICES TABLES: \$15,000, \$10,000, \$6,000, \$4,000 | TICKETS: \$1,000, \$600, \$400

941-351-9010 ext. 4712 or Laura Wood@asolo.org

Laura Stuart Wood, Manager of Special Events

WWW.ASOLOREP.ORG/ANNUALGALA



SATURDAY, MARCH 7, 2020 | 6PM | THE RITZ-CARLTON SARASOTA

CHAIRS Mary Braxton-Joseph, Tammy Karp, Donna Koffman, Elisabeth Waters

TABLE SPONSORSHIP OPPORTUNITIES

100'S12'00C

- (1) VIP Premium Table for twelve, with the opportunity to host an Artistic Guest (Actor, Director, Designer)
 - Optional: Traditional Indian floor seating
- VIP dining experience with (3) bottles of champagne, hand-selected premium wine and a personal attendant
- Recognition/corporate logo at event entrance
- Recognition/corporate logo on the Gala slideshow and on Asolo Rep's website
- Recognition/corporate logo on select online/social media promotions
- Recognition/corporate logo on the Gala invitation
- Recognition/corporate logo in the Gala program
- Recognition in Asolo Rep's season program book (October 10, 2019 deadline)
- (12) Tickets to the Gala After-Party
- (2) Ticket subscriptions to Asolo Rep's 2019/20 season (\$950 value) \$13,200 is tax-deductible

100°10°000

- (1) VIP Premium Table for ten, with the opportunity to host an Artistic Guest (Actor, Director, Designer)
- · VIP dining experience with hand-selected premium wine and a personal attendant
- Recognition/corporate logo at event entrance
- · Recognition/corporate logo on the Gala slideshow and on Asolo Rep's website
- Preferential listing on the Gala invitation
- Preferential listing in the Gala program
- Recognition in Asolo Rep's season program book (October 10, 2019 deadline)
- (10) Tickets to the Gala After-Party
- (2) Ticket subscriptions to Asolo Rep's 2019/20 season (\$950 value) \$8,500 is tax-deductible

. K. 6,000

- (1) Prime Table for ten, with upgraded wine
- Recognition/corporate logo on the Gala slideshow and on Asolo Rep's website
- · Listing on the Gala invitation
- Listing in the Gala program
- (4) Tickets to the Gala After-Party \$4,500 is tax-deductible



- (1) Table for ten
- · Listing on Asolo Rep's website
- Listing on the Gala invitation
- Listing in the Gala program \$2,500 is tax-deductible



