

ASOLO REPERTORY THEATRE FLORIDA'S PREMIER PROFESSIONAL THEATRE • SARASOTA

MEDIA ALERT:

Asolo Repertory Theatre is awarded WEDU's BE MORE™ Arts & Culture Award

Asolo Rep earns recognition for contributing to the spirit of adventure and exploration through education in the arts, and bringing rich and engaging experiences to audiences.

Asolo Rep has taken home the Arts & Culture Award from the seventh annual **WEDU BE MORE™ Awards.** The ceremony was held on February 9, 2012 at the A La Carte Event Pavilion in Tampa, Florida.

The **WEDU BE MORE awards** have been honoring Tampa Bay area nonprofit organizations, dedicated staff, volunteers, and individuals for the past seven years. Utilizing a panel of impartial judges who spent four weeks reviewing applications and nominations, **WEDU**, West Central Florida's leading PBS station and public media source, recognizes nonprofit organizations and individuals who have applied or were nominated for honors in a variety of categories.*

Asolo Rep provides audience engagement through venues such as talkbacks, social media interaction, student rush tickets, community presence and more. Asolo Rep's Education & Outreach reaches over 12,000 constituents yearly through programming such as Asolo Rep New Stages, *Kaleidoscope*, *Lend Us Your Voice*, and beyond. More information on Asolo Rep programming can be found at www.asolorep.org.

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Now in its 53rd season, Asolo Repertory Theatre is widely recognized as one of the premier professional theatres in the Southeastern United States. One of the few true repertory companies in the nation, Asolo Rep presents a diverse repertoire of newly commissioned plays, bold reinterpretations of contemporary and classical works, and provocative new musical theatre experiences each season. With its ambitious theatrical offerings and groundbreaking education, outreach and audience development programming, Asolo Rep is more vibrant and its work more relevant than ever before.