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MEDIA CONTACT:

Susan Yannetti
Public Relations Manager
susan_yannetti@asolo.org
Phone: 941.351.9010 ext. 4800
Mobile: 941.735.1131

ASOLO REPERTORY THEATRE AWARDED \$52,000 GRANT BY

DESIGNING WOMEN BOUTIQUE & ESTATE SERVICES

Designing Women Boutique to Hold Fundraising Gala at Theatre in December 2013

(SARASOTA, May 28, 2013) — Asolo Repertory Theatre today announced it is the recipient of a \$52,000 grant from Designing Women Boutique & Estate Services. The funds were raised through special events and the 2012 business enterprises of Designing Women Boutique and awarded through its grant-making program to support Asolo Rep’s Endowment.

“We are delighted to receive this generous support from Designing Women Boutique & Estate Services for our Endowment,” said Tricia Mire, Asolo Rep’s Director of Development. “This gift is an investment in Asolo Rep’s future, to ensure we can offer our award-winning productions and education programs for generations to come.” Designing Women Boutique Board Trustee and Grant Committee Chair Joan Wood added, “Our organization works diligently as a team throughout the year to raise funds for these grants. It’s wonderful to see the results of our efforts when we bestow the awards. It reinforces how important our work in the community is and how much the funding means to the organizations that receive it.”

Asolo Rep also announced that it will be the site of the Designing Women Boutique 2013 Gala Designed to Give on Monday, December 9, together with Treviso Restaurant. The event will begin with a cocktail hour at 5 p.m., followed by a performance and style show in the Mertz Theatre at 6 p.m. and an auction and dinner at Treviso Restaurant at 8 p.m.

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Designing Women Grant

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Proceeds will benefit a broad array of local nonprofit organizations, including Asolo Rep. Sponsorships and corporate packages are available by contacting Ida Zito at 941.726.6785.

Designing Women Boutique & Estate Services has set the standard for consigned, donated and new designer fashion, home furnishing accents and antiques since 2002. In addition, the ever-growing Estates & Downsizing Sales division, under the directorship of founder and CEO Jean Weidner, provides compassionate, full concierge service for handling all of one's treasured estate belongings. Designing Women Boutique welcomes inquiries about this division from attorneys, estate planners and their clients. This not-for-profit's mission is to grow funding for the programs, projects, and endowments of Sarasota's arts and human service organizations. Since its founding in 2002, Designing Women Boutique & Estate Services has given more than \$1.5M in grants and merchandise to more than 65 recipients.

Now in its 54th season, Asolo Repertory Theatre is widely recognized as one of the premier professional theatres in the southeastern United States. One of the few true repertory companies in the nation, Asolo Rep presents a diverse repertoire of newly commissioned plays, bold reinterpretations of contemporary and classical works, and provocative new musical theatre experiences each season. With its ambitious theatrical offering and groundbreaking education, outreach and audience development programming, Asolo Rep is more vibrant and its work more relevant than ever.

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