

20/21 SEASON

CORPORATE SPONSORSHIP SHOW SELECTION

OUR TOWN

By **THORNTON WILDER**
Directed by **MICHAEL DONALD EDWARDS**

Perhaps no other play rings truer today. Thornton Wilder's magnificent *OUR TOWN* is, at its heart, about us. All of us. Swept up by time and subject to inescapable change. As another ordinary day begins, the townsfolk of Grover's Corners go about their business: newspapers are delivered; people go to work; gardens are tended. And a boy and girl fall in love. But as life's events unfold, one question remains: "Do any human beings ever realize life as they live it? Every, every minute?" Long after it won the 1938 Pulitzer Prize for Drama, *OUR TOWN* remains one of the most enduring American plays of all time, reminding audiences to always celebrate love, family, community, and the beauty in the ordinary.

GRAND HORIZONS

By **BESS WOHL**
Directed by **CELINE ROSENTHAL**

You're never too old to learn, but what if you learn that the person you've been married to for 50 years is making you miserable? Bill and Nancy practically breathe in unison; they anticipate each other's sighs, sneezes and ends of sentences. But just as they settle into their new retirement home in Grand Horizons, Nancy wants out. As their two adult sons struggle to cope with the news, they're forced to question everything they assumed about the people they thought they knew best. Sophisticated, funny and delightfully honest, this new Broadway hit-comedy takes an intimate look at the unpredictable and enduring nature of love.

WORLD PREMIERE MUSICAL! KNOXVILLE

Book by **FRANK GALATI**
Music by **STEPHEN FLAHERTY** | Lyrics by **LYNN AHRENS**
Based on the novel *A Death in the Family* by **JAMES AGEE**
Based, in part, on the play *All the Way Home* by **TED MOSEL**
Directed by **FRANK GALATI**

This moving and innovative new musical reunites the dynamic Tony Award®-winning creative team behind *Ragtime*, one of the most beloved musicals of all time. Based on James Agee's autobiographical Pulitzer Prize-winning novel *A Death in the Family*, the story begins as Agee struggles to write his greatest novel – about the event that touched his young life, and the effect it had on his mother, his town and his own future. A powerful illumination of the forces that shape who we are, *KNOXVILLE* is a universal coming-of-age story about family, faith and love—and about the boy who will grow up to write it. With a sweeping musical score and an extraordinary creative team and cast, this world premiere is a must-see event.

HOOD

A Robin Hood Musical Adventure

Book by **DOUGLAS CARTER BEANE**
Music and Lyrics by **LEWIS FLINN**
Directed by **MARK BROKAW**

Asolo Rep is thrilled to present this extraordinary new musical comedy, bound for the world's stages. Everyone loves a good-hearted outlaw, but only Robin Hood has captured the public's imagination for nearly nine centuries. Everything old is new again as we follow the exciting escapades of Robin as he fights to restore justice to the people of Sherwood, win the heart of the smart and sassy Maid Marian and rid the land of the avaricious Sheriff of Nottingham once and for all. This much-loved tale gets a hilarious 21st century twist by five-time Tony-nominated playwright Douglas Carter Beane, with a folk and rock-infused score by Lewis Flinn. Intoxicating, joyful and enchanting, *HOOD* celebrates the hero in everybody's heart.

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asolo rep

Staging Our World.

2020-21 CORPORATE SPONSORSHIP FORM



Our Town
Pledge: \$15,000

Knoxville
Pledge: \$20,000

Grand Horizons
Pledge: \$15,000

Hood
Pledge: \$20,000

NAME

Print your business name as you wish it to be recognized in the program.

PHOTO Please note: Photos and logos should be at least 400 KB in size and should be submitted as a JPG, TIFF, or PDF and are **due by September 30**

Please use the same photo that was in last year's Season Program Book

I will e-mail a new photo to molly_maginn@asolo.org

OR I will mail a new photo to be used in the Season Program Book

I do not wish to have a photo in the Season Program Book

LOGO

Same

New

CONTACT INFORMATION *THIS INFORMATION WILL NOT BE SHARED*

E-mail

Street Address

Suite

Local Phone

City

State

Zip Code

Secondary Phone

YES, I authorize you to register me to receive Asolo Rep's e-newsletters

I wish to opt out of receiving benefits that reduce the tax deductibility of my sponsorship, including show tickets and opening night dinners.

PAYMENT OPTIONS Select one method of payment.

Check enclosed for \$ _____

Check # _____

Credit Card (circle one)

VISA MC AMEX DISCOVER

Account # _____

Expires / /

Signature _____

I am pledging this amount and will make a payment on the date below. (Please select a date before March, 2021)

RETURN THIS PAGE TO: Asolo Repertory Theatre | Attention: Molly Maginn | 5555 N. Tamiami Trail, Sarasota, FL 34243

Corporate Sponsorship benefits can be bundled to best fit your business mission and goals

- **EXPAND YOUR BRAND RECOGNITION** and benefit from association with Asolo Rep's high-end theatre platform
- **REACH TARGET MARKETS** within Asolo Rep's 100,000+ culturally sophisticated local residents, business professionals, and seasonal visitors
- **RECEIVE EXCLUSIVE ENTERTAINMENT VALUE** when your guests enjoy World Class Theatre, Made in Sarasota!
- **ACHIEVE CORPORATE CITIZENSHIP GOALS** by bringing the experience of live theatre to families and young people across the state, and by supporting programs within our community

CORPORATE SHOW SPONSORSHIP RECOGNITION & BENEFITS*

- Corporate logo displayed on
 - program book title pages, website, projection and video displays in the lobby
 - corporate THANK YOU pages in program book and season brochure
 - print and TV ads promoting your sponsored play
 - opening night invitations
 - note cards left on chairs for donors/sponsors attending performances
- Corporate website and logo on 2020/21 brochure encouraging donors to do business with organizations that sponsor the theatre they love (\$5,000 and above)
- Corporation announced as a show sponsor at the opening night dinner
- Complimentary enrollment in Asolo Rep Around Town donor appreciation initiative
- \$25,000+ sponsors receive all the above benefits plus CEO photo, title and logo on the \$25,000+ corporate program book page

ASOLO REP THEATRE TICKETS

Opening Night tickets to your sponsored play

- VIP Opening Night Tickets include cocktails, dinner, opening night performance and a champagne after-party
- Photo taken with the cast at after-party

Season allotment of tickets to be used throughout the 2020/21 season**

- Concierge service from your personal staff liaison to coordinate and secure best available seating

** Tickets to musical productions and performances towards the end of the run of a production may be limited

ASOLO REP DONOR EVENT TICKETS

- Two tickets to the annual Asolo Rep Welcome Back Party
- Two tickets to the annual Season Announcement Major Donor Appreciation Party
- Invitations to exclusive engagements with creative talent from your sponsored show, including Meet & Greet, and Inside Asolo Rep

CORPORATE NIGHT AT ASOLO REP

- Tickets can be used to host a corporate group at Asolo Rep which includes pre-show acknowledgement
- Complimentary use of the mezzanine and a one hour complimentary wine and beer bar
- Creative team/cast member to visit prior to curtain

*Benefits are subject to change

Additional Sponsorship Opportunities

Special Events

- Annual Gala
- Starry Night Dinner Series
- Season Celebration on Stage
- Welcome Back Party
- Director's Take Luncheon
- Designer Brunches
- Asolo Rep Adventures Travel Club

Program Series

- The Scoop
- Tuesday Talkbacks
- OUT@AsoloRep
- IllumiNation
- Inside Asolo Rep
- Meet & Greets

Youth & Family Programs

- Shakespeare On Tour
- Student & Youth Access Tickets
- Asolo Rep Family Days
- Kaleidoscope

Other Events

- Halo Day
- Annual Artistic Excellence Society Reception
- Volunteer Appreciation Event
- Preview Performance Reception

Contact Laura Stuart Wood at 941-351-9010 ext. 4712 or laura_wood@asolo.org

Other sponsorship opportunities may arise. Please contact Molly Maginn at 941-351-9010 ext. 4704 OR molly_maginn@asolo.org for more information.

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08/31/20