



FOR IMMEDIATE RELEASE: August 21, 2012

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ASOLO REPERTORY THEATRE IS THE 2013 POLO TAILGATE SPONSOR
Announcing new partnership with the Sarasota Polo Club

(Sarasota, FL) – Asolo Repertory Theatre is pleased to announce being selected as the 2013 POLO Tailgate Contest Sponsor for the Sarasota Polo Club. Tailgating is a tradition at the Sarasota Polo Club. The popularity of the tailgate contests continues to grow as the Sarasota Polo Club strives to make the contests bigger and better each year. A variety of themed tailgating contests will be held on select Sundays during the 2013 Polo season. As the Tailgate Contest Sponsor, Asolo Repertory Theatre will provide local notables and surprise talent as guest judges and award 1st place prizes to the *Best* tailgaters in various categories – for example *Best* themed dish, *Best* themed cocktail and *Best* decorations.

Asolo Repertory Theatre will be the official themed Polo tailgating judge for six selected tailgating contest dates during the 2013 Polo season:

- January 6th: Little Italy Festival
- January 20th: Red, White & Blue
- February 10th: Chinese New Year
- March 3rd: Beatlemania
- March 17: Erin go Braugh!
- April 7th: Super Hero Sunday

Please visit the Polo Club website for contest categories <http://www.sarasotapolo.com>.

“Sarasota is one of the country’s most creative, fun-loving and community-spirited cities. What better demonstration of this than the new partnership between Asolo Repertory Theatre and the Polo Club,” says Tricia Mire, Asolo Rep’s Director of Development. “We are delighted to be the official tailgating contest sponsor for the 2012-2013 POLO season and promise to add some new surprises and creative touches to this popular tradition in Lakewood Ranch.”

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The mission of Asolo Rep is to entertain, engage, and inspire through the highest quality professional repertory theatre and superior education programs. The primary goals of Asolo Rep are a) To produce bold, compelling work in a creative, nurturing home for resident and guest artists, b) To give a diverse audience access to world-class productions and public programs, and c) To inspire youth throughout the region and state to engage with, discuss, and create live theatre.

Now entering its 54th season, **Asolo Repertory Theatre** is widely recognized as one of the premier professional theatres in the Southeastern United States. One of the few true repertory companies in the nation, Asolo Rep presents a diverse repertoire of newly commissioned plays, bold reinterpretations of contemporary and classical works, and provocative new musical theatre experiences each season. With its ambitious theatrical offerings and groundbreaking education, outreach, and audience development programming, Asolo Rep is more vibrant and its work more relevant than ever before. In 2012, Asolo Rep was awarded WEDU's "Be More Enriched" Arts & Culture Award for its "spirit of adventure and exploration through education in the arts, and [for] bring[ing] rich and engaging experiences to audiences who might not otherwise have opportunities to witness or be an active participant." Under the leadership of Producing Artistic Director Michael Donald Edwards and Managing Director Linda DiGabriele, Asolo Rep, exists to present a diverse mix of theatrical work of the highest artistic standards and enthusiastically engages audiences to continually ensure its lasting legacy for future generations.

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Asolo Rep is funded in part by the State of Florida, Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture; Sarasota County Tourist Development Tax revenues; The Virginia B. Toulmin Foundation; The Shubert Foundation, Inc.; Gulf Coast Community Foundation; and The 36-Hour Giving Challenge of the Community Foundation of Sarasota County. Funding is also received through the efforts of various support groups and the generosity of individuals, corporations, and foundations." Visit www.asolorep.org