



*******MEDIA ALERT*******

FOR IMMEDIATE RELEASE

October 24, 2012

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ASOLO REPERTORY THEATRE TO HOST PRESS CONFERENCE FOR 1776, THE MUSICAL

Tony Award Winning Director Frank Galati to Speak

Full Cast Available to Meet the Press for the First Time

- WHO:** MICHAEL DONALD EDWARDS, Producing Artistic Director for Asolo Repertory Theatre
FRANK GALATI, Director of *1776*
PETER AMSTER, Choreographer for *1776*
MICHAEL RICE, Music Director for *1776*
THE ENTIRE CAST of *1776*
- WHAT:** -Presentations by the key production staff involved with bringing *1776* to the Asolo Rep stage
-The official announcement of the *1776* cast and the opportunity to meet them -- all in one room
-Sneak peeks at creative elements of the show, including a musical number
-Q&A session with the panel of speakers and cast
-Media kits with press release, bios, backgrounders and imagery will be distributed
-Everyone who attends receives a *1776* souvenir campaign button
-Light breakfast and beverages will be served
- WHERE:** **Mezzanine of the Mertz Theatre** at the FSU Center for the Performing Arts
5555 North Tamiami Trail, Sarasota, FL 34243
(located next to the John and Mable Ringling Museum of Art)
- WHEN:** **Tuesday, October 30, 2012**
10a.m. to 11a.m.
- WHY:** Asolo Repertory Theatre kicks off their five-season American Character Project with *1776*, a show about the birth of our nation and the signing of the Declaration of Independence. With the most divisive presidential election in our lifetimes looming overhead, audiences who see *1776* will be reminded of why our forefathers fought so valiantly, and that as Americans -- despite our political party affiliations and other differences -- we are all one people.
- HOW:** Media are invited to cover. To RSVP, please contact Susan Yannetti at 941-351-9010 x4800 or susan_yannetti@asolo.org. For more information about Asolo Repertory Theatre, please visit www.asolorep.org.

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