

asolorep | 23/24  
SEASON

CORPORATE SPONSORSHIP  
SHOW SELECTION

*Who could ask for anything*  
**MORE?**

## 2023-24 CORPORATE SPONSORSHIP FORM



### ☐ CRAZY FOR YOU

Pledge: \$27,500

Opening Night Saturday, November 18  
*57 performances*

### ☐ INHERIT THE WIND

Pledge: \$16,500

Opening Night Friday, January 19  
*27 performances*

### ☐ BORN WITH TEETH

THE ALLEY THEATRE WORLD PREMIERE PRODUCTION

Pledge: \$16,500

Opening Night Saturday, February 9  
*25 performances*

### ☐ INTIMATE APPAREL

Pledge: \$16,500

Opening Night Friday, March 1  
*24 performances*

### ☐ DIAL 'M' FOR MURDER

Pledge: \$16,500

Opening Night Friday, March 22  
*27 performances*

### ☐ TWELVE ANGRY MEN: A New Musical

THE THEATER LATTE DA WORLD PREMIERE PRODUCTION

Pledge: \$27,500

Opening Night Saturday, May 11  
*36 performances*

### NAME

Print your business name as you wish it to be recognized in the program.

**PHOTO** Please note: Photos and logos should be at least 400 KB in size and should be submitted as a JPG, TIFF, or PDF and are **due by August 1<sup>st</sup>**

☐ Please use the same photo that was in last year's Season Program Book

☐ I will e-mail a new photo to molly\_maginn@asolo.org

☐ OR I will mail a new photo to be used in the Season Program Book

☐ I do not wish to have a photo in the Season Program Book

### LOGO

☐ Same

☐ New

### CONTACT INFORMATION \*THIS INFORMATION WILL NOT BE SHARED\*

Street Address

Suite

E-mail

Local Phone

City

State

Zip Code

Secondary Phone

☐ YES, I authorize you to register me  
to receive Asolo Rep's e-newsletters!

☐ I wish to opt out of receiving benefits that reduce the tax deductibility of my gift,  
including show tickets and opening night dinners. I understand that if I pay with  
a Donor Advised Fund, I waive all tangible benefits.

### PAYMENT OPTIONS Select one method of payment.

☐ Check enclosed for \$ \_\_\_\_\_

Check # \_\_\_\_\_

☐ I am pledging this amount and will make a payment on  
the date below. (Please select a date before March, 2024)

☐ Credit Card (circle one)

VISA MC AMEX DISCOVER

Account # \_\_\_\_\_

Expires / /

Signature \_\_\_\_\_

RETURN THIS PAGE TO: Asolo Repertory Theatre | Attention: Molly Maginn | 5555 N. Tamiami Trail, Sarasota, FL 34243

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## Corporate Sponsorship benefits can be bundled to best fit your business mission and goals

- **EXPAND YOUR BRAND RECOGNITION** and benefit from association with Asolo Rep's high-end theatre platform
- **REACH TARGET MARKETS** within Asolo Rep's 100,000+ culturally sophisticated local residents, business professionals, and seasonal visitors
- **RECEIVE EXCLUSIVE ENTERTAINMENT VALUE** when your guests enjoy World Class Theatre, Made in Sarasota!
- **ACHIEVE CORPORATE CITIZENSHIP GOALS** by bringing the experience of live theatre to families and young people across the state, and by supporting programs within our community

### CORPORATE SHOW SPONSORSHIP RECOGNITION & BENEFITS

- Corporate logo displayed on
  - program book title pages, website, projection and video displays in the lobby
  - corporate THANK YOU pages in program book and season brochure
  - print and TV ads promoting your sponsored play
  - opening night invitations
  - note cards left on chairs for donors/sponsors attending performances
- Corporate website and logo on 2023/24 brochure encouraging donors to do business with organizations that sponsor the theatre they love (\$5,000 and above)
- Corporation announced as a show sponsor at the opening night dinner
- \$25,000+ sponsors receive all the above benefits plus CEO photo, title and logo on the \$25,000+ corporate program book page

#### ASOLO REP THEATRE TICKETS

Opening Night tickets to your sponsored play

- VIP Opening Night Tickets include cocktails, dinner, opening night performance and a champagne after-party

Season allotment of tickets to be used throughout the 2023/24 season\*

- Concierge service from your personal staff liaison to coordinate and secure best available seating

*\* Tickets to musical productions and performances towards the end of the run of a production may be limited*

#### ASOLO REP DONOR EVENT TICKETS

- Two tickets to the annual Asolo Rep Welcome Back Party
- Two tickets to the annual Season Announcement Major Donor Appreciation Party
- Invitations to exclusive engagements with creative talent from your sponsored show, including Meet & Greets, and Inside Asolo Rep

#### CORPORATE NIGHT AT ASOLO REP

- Tickets can be used to host a corporate group at Asolo Rep which includes pre-show acknowledgement
- Complimentary use of the mezzanine and a one hour complimentary wine and beer bar
- Creative team/cast member to visit prior to curtain

*Delivery of benefits during the 2023-2024 season is subject to COVID-19 health and safety protocols. All benefits are subject to change.*

### Additional Sponsorship Opportunities may include:

#### Special Events

- Annual Gala
- Starry Night Dinner Series
- Season Celebration on Stage
- Welcome Back Party
- Director's Take Luncheon
- Designer Brunches
- Asolo Rep Adventures

#### Program Series

- The Scoop
- Tuesday Talkbacks
- OUT@AsoloRep
- IllumiNation
- Inside Asolo Rep
- Meet & Greets

#### Youth & Family Programs

- Shakespeare On Tour
- Student & Youth Access Tickets
- Asolo Rep Family Days
- Kaleidoscope

#### Other Events

- Halo Day
- Volunteer Appreciation Event
- Preview Performance Reception

Contact Tori Layton,  
at 941.351.9010 ext. 4700  
Tori\_Layton@asolo.org

**QUESTIONS:** Please contact Molly Maginn  
at 941.351.9010 ext. 4704 OR Molly.Maginn@asolo.org



## CRAZY FOR YOU

NOV 18, 2023 – JAN 4, 2024

Previews: NOV 15–17

Music and Lyrics by **GEORGE GERSHWIN** and **IRA GERSHWIN**

Book by **KEN LUDWIG**

Co-Conception by **KEN LUDWIG** and **MIKE OCKRENT**

Inspired by Material by **GUY BOLTON** and **JOHN MCGOWAN**

Directed and Choreographed by **JOSH RHODES**

Put on your dancing shoes as you are transported back to the Roaring Twenties by **CRAZY FOR YOU**, the Tony Award®-winning, toe-tapping, romantic musical comedy that has delighted audiences worldwide. Featuring iconic Gershwin songs such as “Someone to Watch Over Me,” “I Got Rhythm,” and “Embraceable You,” **CRAZY FOR YOU** delivers comic high jinks, spectacular dance numbers, and fun for the entire family. Following the triumph of last season’s smash hit *Cabaret*, Josh Rhodes’ direction and choreography will delight you with this brand-new production of a deliciously old-fashioned musical. “Such infectious fun... *Crazy For You* brought musical comedy back.” – *The New York Post*

## INHERIT THE WIND

JAN 19–FEB 24, 2024

Previews: JAN 17-18

By **JEROME LAWRENCE** and **ROBERT E. LEE**

Directed by **PETER ROTHSTEIN**

Feel the heat of the courtroom in the sizzling American classic **INHERIT THE WIND**, an explosive drama inspired by the most important trial of the 20th Century. As a media circus descends upon a small American town, two of the largest figures of their time engage in a battle of wits and wills to ensure that justice is served, in the process charting the course of education for generations. An international phenomenon that became an OSCAR®-nominated film, **INHERIT THE WIND** will get your pulse racing as you relive a defining moment of American history, brought to life by Asolo Rep’s new Producing Artistic Director Peter Rothstein.

## BORN WITH TEETH

THE ALLEY THEATRE WORLD PREMIERE PRODUCTION

FEB 9 – MARCH 29, 2024

Previews: FEB 7–8

By **LIZ DUFFY ADAMS**

Directed by **ROB MELROSE**

Grab a drink with William Shakespeare and Christopher Marlowe as you get an inside peek at the tumultuous relationship of two of history’s greatest playwrights, each harboring momentous secrets. Fresh off critically acclaimed world premiere runs at the Alley Theatre and Guthrie Theatre, **BORN WITH TEETH** will plunge you into the palace intrigue, high stakes spycraft, and cutthroat betrayals of a ruthlessly ambitious age that is surprisingly like our own. Be among the first in the nation to watch this delicious, sexy, and award-winning new play that offers an alternate perspective on the history we think we know.

## INTIMATE APPAREL

MARCH 1 – APRIL 18, 2024

Previews: FEB 28–29

By **LYNN NOTTAGE**

Directed by **AUSTENE VAN**

Be seduced by the story of Esther, a Black seamstress in 1905 New York seeking love and companionship. Pulitzer Prize-winning playwright Lynn Nottage returns to Asolo Rep with **INTIMATE APPAREL**, a searing, sensual, and powerful story of forbidden romance. Esther spends her days sewing corsets for other women but hasn’t found love for herself. When she receives a letter from a Barbadian man working on the Panama Canal, Esther kindles an exchange that leads to marriage with a stranger, even while her heart is drawn to a Jewish shop owner who’s promised to another woman. Nottage’s lyrical and heart wrenching play is a modern classic about the power of human connection.

## DIAL ‘M’ FOR MURDER

MARCH 22 – APRIL 25, 2024

Previews: MARCH 20–21

Adapted by **JEFFREY HATCHER**

From the original by **FREDERICK KNOTT**

Directed by **CÉLINE ROSENTHAL**

Hang on to the edge of your seat through the twists and turns of a gripping cat-and-mouse game in **DIAL ‘M’ FOR MURDER**. Frederick Knott’s classic thriller of blackmail and revenge, the basis for Alfred Hitchcock’s iconic movie, is given a stylish, intoxicating update in Jeffrey Hatcher’s brand-new adaptation. In 1950s London, a husband plots to murder his wife, but when his plan goes awry, he must scramble to keep from getting caught. Will he get away with it, or will justice be served? Only one way to find out. “Wonderfully theatrical... The pace is quicker, the dialogue is snappier, the women are smarter and more complex.” –*The Times of San Diego*

## TWELVE ANGRY MEN: A New Musical

THE THEATER LATTÉ DA WORLD PREMIERE PRODUCTION

MAY 11 – JUNE 9, 2024

Previews: MAY 8–10

Adapted from the play by **REGINALD ROSE**

Music and Lyrics by **MICHAEL HOLLAND**

Book by **DAVID SIMPATICO**

Directed by **PETER ROTHSTEIN**

Seek out the truth through the haze of confusion in the breathtaking and powerful **TWELVE ANGRY MEN: A NEW MUSICAL**. Propelled by a jazz-infused score, one of America’s greatest dramas reaches new heights in this searing story of a lone juror who demands that our legal system live up to our ideals. Called a “must-see musical” by the *Star Tribune* for its recent sold-out hit world premiere production at Theater Latté Da, you will feel the power and hope of America in this groundbreaking musical about our potential to work together to create a better world. “A serious story given more depth and made more compelling with the infusion of song.” – *Talkin’ Broadway*

\*Show titles, dates, and times are subject to change.