

21/22
SEASON

CORPORATE SPONSORSHIP SHOW SELECTION



Let the Sun Shine In

2021-22 CORPORATE SPONSORSHIP FORM



- Hair**
Pledge: \$25,000
Opening Night Saturday, November 20
- Our Town**
Pledge: \$15,000
Opening Night Friday, January 14
- Grand Horizons**
Pledge: \$15,000
Opening Night Friday, January 21
- The Great Leap**
Pledge: \$10,000
Opening Night Friday, February 11
- Knoxville**
Pledge: \$20,000
Opening Night Saturday, April 23
- Eureka Day**
Pledge: \$10,000
Opening Night Friday, May 13
- Hood**
Pledge: \$20,000
Opening Night Saturday, June 11

NAME

Print your business name as you wish it to be recognized in the program.

PHOTO Please note: Photos and logos should be at least 400 KB in size and should be submitted as a JPG, TIFF, or PDF and are **due by August 1st**

- Please use the same photo that was in last year's Season Program Book
- I will e-mail a new photo to molly_maginn@asolo.org
- OR* I will mail a new photo to be used in the Season Program Book
- I do not wish to have a photo in the Season Program Book

LOGO

- Same
- New

CONTACT INFORMATION *THIS INFORMATION WILL NOT BE SHARED*

Street Address _____		Suite _____		E-mail _____	
City _____		State _____		Local Phone _____	
Zip Code _____		Secondary Phone _____			

- YES, I authorize you to register me to receive Asolo Rep's e-newsletters!
- I wish to opt out of receiving benefits that reduce the tax deductibility of my sponsorship, including show tickets and opening night dinners.

PAYMENT OPTIONS Select one method of payment.

<input type="checkbox"/> Check enclosed for \$ _____ Check # _____	<input type="checkbox"/> Credit Card (circle one) VISA MC AMEX DISCOVER Account # _____ Expires / / Signature _____
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RETURN THIS PAGE TO: Asolo Repertory Theatre | Attention: Molly Maginn | 5555 N. Tamiami Trail, Sarasota, FL 34243

CUT HERE — RETURN THIS PAGE

Corporate Sponsorship benefits can be bundled to best fit your business mission and goals

- **EXPAND YOUR BRAND RECOGNITION** and benefit from association with Asolo Rep's high-end theatre platform
- **REACH TARGET MARKETS** within Asolo Rep's 100,000+ culturally sophisticated local residents, business professionals, and seasonal visitors
- **RECEIVE EXCLUSIVE ENTERTAINMENT VALUE** when your guests enjoy World Class Theatre, Made in Sarasota!
- **ACHIEVE CORPORATE CITIZENSHIP GOALS** by bringing the experience of live theatre to families and young people across the state, and by supporting programs within our community

CORPORATE SHOW SPONSORSHIP RECOGNITION & BENEFITS

- Corporate logo displayed on
 - program book title pages, website, projection and video displays in the lobby
 - corporate THANK YOU pages in program book and season brochure
 - print and TV ads promoting your sponsored play
 - opening night invitations
 - note cards left on chairs for donors/sponsors attending performances
- Corporate website and logo on 2021/22 brochure encouraging donors to do business with organizations that sponsor the theatre they love (\$5,000 and above)
- Corporation announced as a show sponsor at the opening night dinner
- Complimentary enrollment in Asolo Rep Around Town donor appreciation initiative
- \$25,000+ sponsors receive all the above benefits plus CEO photo, title and logo on the \$25,000+ corporate program book page

ASOLO REP THEATRE TICKETS

Opening Night tickets to your sponsored play

- VIP Opening Night Tickets include cocktails, dinner, opening night performance and a champagne after-party
- Photo taken with the cast at after-party

Season allotment of tickets to be used throughout the 2021/22 season*

- Concierge service from your personal staff liaison to coordinate and secure best available seating

* Tickets to musical productions and performances towards the end of the run of a production may be limited

ASOLO REP DONOR EVENT TICKETS

- Two tickets to the annual Asolo Rep Welcome Back Party
- Two tickets to the annual Season Announcement Major Donor Appreciation Party
- Invitations to exclusive engagements with creative talent from your sponsored show, including Meet & Greet, and Inside Asolo Rep

CORPORATE NIGHT AT ASOLO REP

- Tickets can be used to host a corporate group at Asolo Rep which includes pre-show acknowledgement
- Complimentary use of the mezzanine and a one hour complimentary wine and beer bar
- Creative team/cast member to visit prior to curtain

Delivery of benefits during the 2021-2022 season is subject to COVID-19 health and safety protocols. All benefits are subject to change.

Additional Sponsorship Opportunities

Special Events

- Annual Gala
- Starry Night Dinner Series
- Season Celebration on Stage
- Welcome Back Party
- Director's Take Luncheon
- Designer Brunches
- Asolo Rep Adventures Travel Club

Program Series

- The Scoop
- Tuesday Talkbacks
- OUT@AsoloRep
- IllumiNation
- Inside Asolo Rep
- Meet & Greets

Youth & Family Programs

- Shakespeare On Tour
- Student & Youth Access Tickets
- Asolo Rep Family Days
- Kaleidoscope

Other Events

- Halo Day
- Annual Artistic Excellence Society Reception
- Volunteer Appreciation Event
- Preview Performance Reception

Contact Laura Stuart Wood
at 941-351-9010 ext. 4712 or
laura_wood@asolo.org

QUESTIONS: Please contact Molly Maginn
at 941-351-9010 ext. 4704 OR molly_maginn@asolo.org

HAIR

NOVEMBER 17–JANUARY 1 • Previews November 17–19

Book and lyrics by **GEROME RAGNI** and **JAMES RADO**

Music by **GALT MACDERMOT**

Directed by **JOSH RHODES**

Hair is the rock musical that started it all. This joyous rebellion proudly reclaims love as the heart of what it means to be American. Packed with music that is beautiful, irreverent, and deeply evocative, the quirky, all-inclusive vibe doesn't shy away from poignant social commentary. This iconic musical and Grammy® award-winning score, get an exuberant and resonant retelling in the hands of Broadway and Asolo Rep favorite, Josh Rhodes. Unforgettable numbers like "The Flesh Failures (Let the Sunshine In)," "Aquarius," "Good Morning Starshine," and "Hair" will bring audiences to their feet!

OUR TOWN

JANUARY 12–MARCH 26 • Previews January 12–13

By **THORNTON WILDER**

Directed by **DESDEMONA CHIANG**

Perhaps no other play rings truer today. Thornton Wilder's magnificent *Our Town* is, at its heart, about us. All of us who are swept up by time and subject to inescapable change. As another ordinary day begins, the inhabitants of a small American town go about their business: newspapers are delivered; people go to work; gardens are tended. And a boy and girl fall in love. But as life's events unfold, one question remains: "Do any human beings ever realize life as they live it?" Long after it won the 1938 Pulitzer Prize for Drama, *Our Town* remains one of the most enduring American plays of all time, reminding us to celebrate love, family, community, and the beauty in the ordinary.

GRAND HORIZONS

JANUARY 19–APRIL 1 • Previews January 19–20

By **BESS WOHL**

Directed by **CELINE ROSENTHAL**

You're never too old to learn, but what if you learn that the person you've been married to for 50 years is making you miserable? Bill and Nancy practically breathe in unison; they anticipate each other's sighs, sneezes, and ends of sentences. But just as they settle into their new retirement home in Florida, Nancy wants out. As their two adult sons struggle to cope with the news, they're forced to question everything they assumed about the people they thought they knew best. Sophisticated, funny, delightfully – and sometimes provocatively – honest, this new Broadway hit comedy takes an intimate look at the unpredictable and enduring nature of love.

THE GREAT LEAP

FEBRUARY 9–APRIL 2 • Previews February 9–10

By **LAUREN YEE**

Directed by **VANESSA STALLING**

Born in the United States but inextricably tied to far off and forbidden China, Manford Lum finds his home on the basketball courts of San Francisco's Chinatown. As fast-talking as he is athletically skilled, Lum wisecracks and dazzles his way onto a college team headed for a "friendly" exhibition game in Beijing. As the story bounces between 1989 and 1971, past relationships collide with present day revelations right up to the final buzzer. Smart, feisty and hilarious, *The Great Leap* is about family, history, and learning that every game is a second chance.

WORLD PREMIERE MUSICAL! KNOXVILLE

APRIL 15–MAY 11 • Previews April 15–22

Book by **FRANK GALATI**

Music by **STEPHEN FLAHERTY** | Lyrics by **LYNN AHRENS**

Based on the novel *A Death in the Family* by **JAMES AGEE**

Based, in part, on the play *All the Way Home* by **TED MOSEL**

Directed by **FRANK GALATI**

The world premiere of *Knoxville* is made possible by a generous grant from The Roy Cockrum Foundation.

This moving and innovative new musical reunites the dynamic Tony Award®-winning creative team behind *Ragtime*, one of the most beloved musicals of all time. Based on James Agee's autobiographical Pulitzer Prize-winning novel, *A Death in the Family*, the story begins as Agee struggles to write his greatest work—about the event that touched his young life, and the effect it had on his mother, his town and his own future. A powerful illumination of the forces that shape who we are, *Knoxville* is a universal coming-of-age story about family, faith and love—and about the boy who will grow up to write it. With a sweeping musical score and an extraordinary creative team and cast, this world premiere is a must-see event.

IN THE COOK THEATRE Eureka Day

MAY 11–JUNE 4 • Previews May 11–12

By **JONATHAN SPECTOR**

Directed by **BIANCA LAVERNE JONES**

An illness is spreading through the progressive and painstakingly accepting Eureka Day School—and it isn't just the mumps. When the outbreak threatens to become an epidemic it's a race to see what will destroy this community first: the disease or each other. Despite the safe space mentality, gluten-free scones from the local bakery, and transparent relationships that have 'moved beyond monogamy,' secrets, lies, and hidden truths still run rampant. An explosive comedy that skewers sanctimony and the nature of our politics, *Eureka Day* asks: when does "us" become "them?"

A NEW MUSICAL! HOOD

JUNE 3–JUNE 26 • Previews June 3–10

Book by **DOUGLAS CARTER BEANE**

Music and Lyrics by **LEWIS FLINN**

Directed by **MARK BROKAW**

Presented by arrangement with Tom Kirdahy and Hunter Arnold

The world's sexiest thief. A pair of history's greatest lovers. The Merry Band that made redistributing wealth cool. Here, finally, is the real story of the disgraced nobleman, forced into the wilderness, who seeks revenge not only for himself, but against an unjust system. He rescues the damsel, or perhaps along the way, discovers she doesn't need any rescuing. Five-time Tony-nominated playwright Douglas Carter Beane—who re-invented Rodgers and Hammerstein's *Cinderella* so deliciously—reunites with Lewis Flinn, his *Give it Up/Lysistrata Jones* collaborator, to bring to life this hilarious and stirring new musical adventure!