

Asolo Rep Theatre means business.

Asolo Rep delivers value-added corporate sponsorship opportunities that deliver unique benefits and return on investment.

- **Expand your Brand Recognition and Benefit from Association with Asolo Rep's High-End Theatre Platform**
 - ✓ Asolo Rep will work with you to create a customized marketing plan to ensure your company receives optimum exposure
 - ✓ Extensive print, broadcast and online ad campaigns in major market and niche media
 - ✓ Sophisticated, wide-ranging Asolo Rep marketing campaign and materials with up to 150,000 pieces: Season Program Book, Playbill Inserts, Program Brochures and Invites
 - ✓ Onsite signage, banners, videos, and stage announcements
- **Reach your Target Markets**
 - ✓ The core of Asolo Rep's 100,000+ audience are a highly desired demographic – culturally sophisticated, well-educated local residents, business professionals and seasonal visitors with high average household income, who respond to sponsors with brand loyalty
 - ✓ Asolo Rep has special reach with affinity groups, with special focus this season on 45 and under professionals, the LGBT market, and outreach to the Spanish-speaking community
 - ✓ Asolo Rep will customize onsite activations to help you reach your target market
- **Exclusive Entertainment Experience for Clients**
 - ✓ Our productions are amongst the best in the country; ticket packages can be combined with professionally managed, private receptions in the theatre for the ultimate in client entertainment
- **Achieve your Corporate Citizenship Goals**
 - ✓ Partner with Asolo Rep on education programs that provide over 10,000 regional students of all socio-economic backgrounds access to professional live theatre, and on programs serving developmentally challenged youth and adults
- **Network with Sarasota's leading men and women**
 - ✓ Meet VIP patrons and partners at private events including Opening Night festivities, private Starry Night Dinners and the Annual Gala, and special engagements with creative team members and patrons throughout the year

THEATRE SPONSORSHIPS

- **Show Production Sponsor**
 - Non-competing corporations share the sponsorship of each theatrical production.
 - You and Asolo Rep create a customized marketing plan to ensure your company receives the greatest exposure.
 - From Opening Night tickets to speaking time at exclusive events tied to the show.
 - From logo placement on print and broadcast ads associated with your production to stage announcements.
 - From a special Corporate Night (see below) to concierge theatre ticketing services throughout the season.
 - You gain unique entry into one of the top regional theatres in the country.
- **Opening Night of Your Production**
 - Meet the creative team that brought the show to life.
 - Cocktail party in the lobby followed by a creatively catered sit-down dinner.
 - VIP seating in the theatre.
 - Opening Night After Party where you will mix and mingle with the cast.
 - Corporate show signage (we provide) in the lobby.
 - Corporation name announced from the podium during dinner and from the stage.
 - Promotional video (you provide) on the lobby screens.
- **Corporate Night**
 - Evening of theatre to call your own.
 - Complimentary use of mezzanine for a reception.
 - Includes on-site signage (you provide), your company name announced from the stage, promotional materials in the lobby and address your guests on the mezzanine.

SPECIAL EVENTS

- **Annual Starry Night Dinner Series**
 - Spectacular private residences and exclusive Sarasota locales.
 - Asolo Rep's most popular Special Event Series.
 - Opportunity to address 75 guests.
 - Place corporate signage (you provide) at the event.
- **Annual Gala**
 - Ragtime Revival will be held at the Ringling Museum on March 17, 2012.
 - More than 300 people celebrate the theatre's current and future season.
 - 2011's Studio 54 was proclaimed the most fun event of the Sarasota season.

Plus more special event opportunities throughout the season where you can reach and network with our base of theatre and education supporters.

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VISIT US ONLINE AT **ASOLOREP.ORG**